I want a clear career path with continual

I like working with technology

I enjoy working individually as well as part of a team

I enjoy working with 🍹 people and solving problems

I want a flexible qualification to keep my career options open

Accounting

progression



AAT Foundation Level 2 -Professional Diploma Level 4 ICT



Information Communication Technician Level 3

Digital Marketing

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Digital Marketer Level 3

Customer Service

Starting Off

Finding and training future stars



Customer Services Practitioner Level 2 **Team Leader**



Team Leader/Supervisor Level 3

Business Administration



Business Administration Level 3

This is the course for you if...

You want to start a career in finance, with opportunities for progression and development along the way. The AAT qualification is widely recognised provides you with the skills you need to work in accountancy and finance. You can start with no previous experience and work your way up through the levels and continue to gain further qualifications afterwards.

This is the course for you if...

You enjoy working with technology and have an interest in computers. If you like helping people and solving problems, this could be the career for you!

There are three possible pathways within the ICT standard that you can take, depending on the type of role you take on:

- Support Technician
- Network Technician
- Digital Communications Technician.

This is the course for you if...

You are sociable and creative, with an interest in technology and want to pursue a career in marketing, advertising, web/app management or development, social media and more. This course also includes the awardwinning Digital Marketing course, Squared Online developed with Google.

This is the course for you if...

You enjoy working with people and developing working relationships. You enjoy solving problems and helping people and love communicating. You might be considering a career in customer service, or want to keep your options open. With customer service, you could become a team leader, training officer or even move into sales or account management and more.

This is the course for you if...

You may have already completed an apprenticeship, such as **Business Admin L3 or Customer** Service L2 and want to develop you career further. Or you already have a bit of workplace experience. You are a strong communicator who is good at resolving problems and building relationships with ambitions to progress your career to team management or supervisor.

This is the course for you if...

You are starting a career in administration, or looking for a flexible qualification to boost your CV. You are organised and efficient and looking for an opportunity where you can develop your skills and take on new challenges head on. The level 3 qualification is often the starting point for candidates joining with A-levels as you would be expected to take on more responsibility.

Skills you will learn include:

- Bookkeeping
- Working effectively in finance
- Using accounting software
- Ethics for accountants
- Costing
- Personal tax
- Business tax
- Management Accounting

Core skills you will learn include:

- Diagnosing ICT problems/faults
- Providing technical support internally & externally
- Interpreting technical specifications

The technical skills you learn will differ depending on which role pathway you take.

Skills you will learn include:

- Understanding your product and its market
- Content marketing
- Social Media engagement & marketing
- Search engine optimization (SEO)
- Web and app development

Skills you will learn include:

- Communication across telephone, face-to-face, post, email or text
- Knowing your customers
- Systems and resources
- Product service and knowledge
- Meeting regulations and legislation

Skills you will learn include:

- Operational management
- Leading an managing people
- Problem solving and decision making
- Finance

Skills you will learn include:

- Project management and planning and organisation
- Business fundamentals, processes and policies
- Decision-making
- Interpersonal skills and communications

Join us on social media:



@startingoff_nn









