

Welcome to A Level Economics!

Summer Research Activity: *Economics in Everyday Life*



Dear Future Economist,

We are excited to have you join us for A Level Economics! To help you get ready and discover how interesting economics can be, we have a fun and simple summer activity for you to complete before starting the course.

What is this activity about?

Economics is all around us — in the choices we make, the things we buy, and the news we hear. This activity will help you see economics in your everyday life and start thinking like an economist.

What do you need to do?

Part 1: Find & Reflect

Look for **three examples** of economics in your daily life. These can be:

- A news story about money, jobs, or prices
- Something you or your family experienced about spending or saving
- An advertisement or a product price you noticed
- Any example of choices, trade, or work you've seen

For each example, write a short paragraph (3–5 sentences) answering:

- What is your example?
- How does it involve money, choices, or trade-offs?
- What question or curiosity does it give you?

Part 2: Research & Explain

Pick **one** of your three examples to research a bit more. Use simple internet research or ask family/friends.

Then write a short explanation (~250 words) about:

- What you learned
- Why the example interests you
- Which economic idea you think it connects to (like making choices, supply and demand, or incentives)

Part 3: Share & Reflect

Prepare a one-page or one-slide summary of your chosen example and what you learned.

You can:

- Email it to Mr O'Hara sohara@ccs.northants.sch.uk before the course starts, or
 - Bring a printed copy on your first day
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Helpful Tips

- Keep it simple — you don't need to be an expert!
 - Choose examples that interest you personally.
 - If you get stuck, just write down your thoughts or questions — curiosity is the key!
 - Use trustworthy websites or ask someone at home if you need help researching.
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Why do this?

This activity will help you see how economics affects everyday life and get you ready for exciting topics in the course. Plus, it's a chance to show your curiosity and start practicing important skills like researching and explaining ideas.

If you have any questions over the summer, feel free to email me at sohara@ccs.northants.sch.uk

Enjoy exploring the world of economics — we can't wait to hear what you discover!

Best wishes,

Mr O'Hara