

# Year 11 into 12

## Business Assignment



### Initial Assessment Task

## Entrepreneur Task

\*Choose a biography/autobiography of an entrepreneur of your choice.

### TASK

1. Read the biography/autobiography.
2. Create a presentation which includes:
  - a. Explain the reasons for selecting the entrepreneur
  - b. Analyse the successes the entrepreneur had
  - c. Analyse the failures the entrepreneur experienced
  - d. Evaluate the factors that influenced their journey towards success. All judgements should be fully justified.

Please complete this as a PowerPoint presentation which will be **presented** in the first few weeks of lessons. All research should be **referenced** and all information should be in students own words – **any students that copy and paste may be asked to complete an additional assessment.**

\*Please note if you did GCSE Business this task cannot be based on the same entrepreneur you looked at in Year 10.

Your completed work should be emailed to [hfreezer@ccs.northants.sch.uk](mailto:hfreezer@ccs.northants.sch.uk) by Wednesday 4<sup>th</sup> September 2019.